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**Expecting? Monitor Pregnancy Health with kickTrak by babykick**



kickTrak by babykick, a smart kick counter

**Description:** Developed by an obstetrician, the innovative kickTrak™ by babykick is the perfect gift for expecting parents this holiday season! It tracks a baby's movement patterns, counts down pregnancy progress and reliably tracks the time between contractions to better estimate when labor will begin. kickTrak is a non-invasive, hand-held record-keeping device recommended by doctors to help moms check on their baby's well-being. Changes in the data allow a mom to promptly notify her doctor of problems and potentially reduce the risk of pregnancy complications, including stillbirth. Daily kick counting is recommended by the American College of Obstetricians and Gynecologists and kickTrak is recognized by the American Pregnancy Association as a safe and simple device for expectant women to track the health of their pregnancy. Women use kickTrak beginning at 24-28 weeks to record their baby's movements with the touch of a button. kickTrak is available online at [www.babykick.com](http://www.babykick.com) for \$49.95.

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